Millcreek Community Hospital ERIE COUNTY COMMUNITY HEALTH IMPROVEMENT PROGRAM 2016-2019 Implementation Plan

STRATEGIC ISSUE: Cancer Prevention and Early DetectionPRIORITY AREA: Lung Cancer, Breast Cancer, Prostate Cancer, and Colorectal CancerGOAL: To provide excellence and innovation in the care of patients, the training of health
professionals and the creation and sharing of health knowledge.AVAILABLE RESOURCES: 144 bed Acute Care Hospital
Affiliated primary care physician group
Outpatient diagnostic services

ALIGNMENT WITH STATE/NATIONAL PRIORITIES

Healthy People 2020: "Reduce the number of new cancer cases, as well as the illness, disability, and death caused by cancer".

National Prevention Strategy: To achieve the aims and goals of the National Quality Strategy, health care professionals should be encouraged to maximize their training and skills through life-long learning that includes the application of quality improvement principles and patient safety systems concepts such as teamwork (Report to Congress, *National Strategy for Quality Improvement in Health Care*, March 2011, <<u>http://www.healthcare.gov</u>>).

Pennsylvania: Based on the BRFSS, the self-reported percentage of Erie County adults aged 18 and above who did not have a personal health care provider decreased to 10% in 2011 compared with 11% in 2007 and 11% in 2004. This was lower than PA at 11% (2010). U.S. values were not available.

OBJECTIVE #1: Ensure access to primary care and preventative health measures				
ACTION PLAN				
Strategy	Target Date	Lead Person/ Organization		
Increase the number of Primary Care	2020	Director of Medical Education and		
Physicians trained and retained in the		Internal Medicine, Family Medicine, and		
Erie Community		Geriatric Medicine Program Directors		
MEASURES OF SUCCESS				
Source		Frequency		

Physician recruitment and retention rates	Annually

OBJECTIVE #2: Increase preventative screenings done at Millcreek Community Hospital				
ACTION PLAN				
Strategy	Target Date	Lead Person/ Organization		
Increase referrals from physician offices	2020	President of Physician		
to use Millcreek Community hospital's		Practice Group		
services				
Reminder cards that screening is due to	2018	Practice Manager of		
increase adherence		Physician Practice Group		
		Radiology Manager		
MEASURES OF SUCCESS				
Source		Frequency		
Preventative screening utilization reports		Monthly		

OBJECTIVE #3: Educate to transform the health of the community through enhancing the knowledge and skills of healthcare professionals, fostering a culture of discovery in all of our activities and supporting exemplary health sciences research, and providing education directly to the community

ACTION PLAN		
Strategy	Target Date	Lead Person/ Organization
Increase the number of Primary Care	2020	LECOM
Physicians trained and retained in the		Director of Medical Education and Internal
Erie Community		Medicine, Family Medicine, and Geriatric
		Medicine Program Directors
Facilitate continuing medical education	2018	Medical Education Coordinator
to expand the knowledge base of health		
care professionals		
Provide community outreach programs	2020	Executive Director of LECOM Medical
		Fitness and Wellness Center,
		LifeWorks Erie Member Services
		Coordinator
Support research activity	current	Graduate Medical Education Committee

MEASURES OF SUCCESS		
Source	Frequency	
MCH Residency and Fellowship Program	Annually	
Continuing Medical Education	Episodically	
Educational Presentations available to the public	Episodically	
Research Activity	Annually	